



Building

THE Best

*Membership
Building
Contests*

Individual Recognition- July 1 - June 30

Why did you join Toastmasters?

For most members it's because someone invited them to a meeting or maybe their boss told them to join. What about you? Have you done your part? Think of the people you know who should join Toastmasters. Make a list, speak with each one, invite them to your Club meeting. No need to be shy. Think of what Toastmasters has done for you. The same can be said for many others, now and in the future. Give them the opportunity!

Consider this: you encourage five people to join, they each encourage five people to join, who each encourage five people to join. You can see where this is going. Over the space of a few years your invitation can positively affect scores, even hundreds, of people. Aside from feeling good about your contribution you can earn the following:

- ◆ The unique Building the Best pin is for those individuals who sponsor five new members
- ◆ The Gold Star pin is the reward for those sponsoring 10 new members
- ◆ Toastmasters necktie or scarf (have you received the new one?) is given to individuals sponsoring 15 or more members

Use the following page to track your progress!

PROGRAM DETAILS:

- ◆ This membership program begins July 1 and ends June 30.
- ◆ All members of Toastmasters Clubs are eligible and are encouraged to participate.
- ◆ To receive credit as a sponsor your name must appear on the Application for Toastmasters Club Membership (Form 400) along with your home Club number. Please print or type information legibly. No changes will be made to the applications once they are received by World Headquarters.
- ◆ New, dual, and reinstated members count for credit; transfer and charter members do not.
- ◆ The new member's join date must fall within the July to June range.

Applications (and payment) must be postmarked no later than June 30, and received at World Headquarters by 5:00 p.m. July 7.

Would you like to be a better recruiter? Contact World Headquarters to obtain a copy of From Prospect to Guest to Member (Catalog No.108), an informative booklet that teaches members to be effective recruiters.

Governor's Award

Does sponsoring five new members seem out of reach for you? In many Districts you can earn a special Governor's Award ribbon for sponsoring three or more members. Contact your District Governor for details.

Individual Membership Program Tracking Sheet

Distribute a copy of this form to each member of your Club and encourage them to use it to track their progress as a new member sponsor.

NAME	DATE JOINED	DATE APPLICATION MAILED
1.		
2.		
3.		
4.		
5.		

Congratulations! You have qualified to receive a pin for sponsoring five members! Consider for a moment the benefits these individuals will receive through participation in Toastmasters, and pat yourself on the back. Look for your award in the mail soon!

6.		
7.		
8.		
9.		
10.		

Congratulations! As an outstanding member sponsor you have qualified to receive a special star pin for sponsoring 10 new members! Nice job! Look for your award in the mail soon!

11.		
12.		
13.		
14.		
15.		

Impressive! As a 15-member sponsor you have qualified to receive a special tie or scarf! You've also made a significant contribution to your Club's long-term success! Look for your award in the mail soon!

Need an additional form? Feel free to make photocopies or visit the Info for Members section of the Toastmasters International website at www.toastmasters.org to download and print a copy of this Membership Programs flier.

20+ Club Recognition – July 1 - June 30

How is Your Club Doing?

Do you have 25 members? 20? 15? To ensure the long-term success of your Club, you need 20 or more members. If you're like most Clubs, you lose a few members each year. With 20 members you'll have plenty of people to fill your speaking assignments, participate in Table Topics, and give effective evaluations.

Your Club can earn a special Building the Best banner ribbon by reaching 20 members (if you're not yet at that level) or adding a net total of five members. For example, if your Club's membership base* is 17, you need only have a final membership count* of 20! If you have 11 members, reach 16! If you have 20 members, reach 25!

Wonder what your membership count is? You can visit www.toastmasters.org every month and track your Club's Distinguished Club Program (DCP) progress. Your Club's membership base and current membership count are listed on your DCP progress page. Use the following chart to measure your progress throughout the year:

Club membership base:* _____

Club membership count at October 31: _____

Club membership count at April 30: _____

Club membership count at June 30:* _____

Clubs meeting the criteria will automatically be recognized by Toastmasters International at the end of the year.

*The Club membership initial and final bases are determined by the number of paid members on the April semi-annual report and any new, dual, or reinstated members (excluding transfer members) whose applications and dues are sent to World Headquarters postmarked on or before June 30, and received at World Headquarters by 5:00 p.m., July 7.

Smedley Award August 1 - September 30

October 1924 Was When it All Began

Ralph Smedley and a few men met in the Santa Ana, California, YMCA and conducted the first meeting of what would eventually evolve into what we know today as Toastmasters. One person initiated a program that would go on to affect millions of people. In his honor, can your Club add five new members between August 1 and September 30? By doing so you'll qualify to receive a Smedley Award ribbon for display on your Club's banner. Use the following chart to track your progress:

<u>NAME</u>	<u>DATE JOINED</u>	<u>DATE APP. MAILED</u>

Membership applications must be received at World Headquarters between August 1 and September 30. Each member's "join date" as listed on the application must be no later than September.

Talk up Toastmasters! February 1 - March 31

Do Toastmasters Like to Talk?!

During the Talk up Toastmasters! membership contest, encourage your Club's members to invite as many guests to your Club's meetings as possible. Consider conducting a special guest meeting – where you conduct a regular meeting, but also specifically discuss the benefits Toastmasters members receive as they participate in the program. Add five new members to your roster between February 1 and March 31, to receive a special Talk up Toastmasters! ribbon to display on your Club's banner. Use the following chart to track your progress:

<u>NAME</u>	<u>DATE JOINED</u>	<u>DATE APP. MAILED</u>

Membership applications must be received at World Headquarters between February 1 and March 31. Each member's "join date" as listed on the application must be no later than March.

Beat the Clock

May 1 - June 30

This Isn't About Finishing a Speech on Time: It's About Finishing the Year With a Bang!

Clubs adding five new, dual, or reinstated members during these two months earn a choice of one item from The Better Speaker Series, The Successful Club Series or The Leadership Excellence Series. These short (7-15 minute) educational modules focus on speaking, Club success, and leadership development.

Make earning the Beat the Clock! award a Club goal and formulate a contest in your Club to motivate every member to get involved. If you need contest ideas contact World Headquarters and ask for a free copy of Membership Building 101 (Catalog No. 1622) or A Simple Membership Building Contest (Catalog No. 1621) or visit the *membership building ideas and resources* section at www.toastmasters.org.

Use the following chart to track your progress:

NAME	DATE JOINED	DATE APPLICATION MAILED
1.		
2.		
3.		
4.		
5.		

Applications and appropriate funds for members who join between May 1 and June 30, must be postmarked no later than June 30 and received at World Headquarters no later than 5:00 p.m. Pacific Time July 7. Each member's "join date" as listed on the application must be no later than June.

Calendar of Events

Membership Building Contests

	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APRIL	MAY	JUNE
Annual Membership Program	X	X	X	X	X	X	X	X	X	X	X	X
Club Membership/20+	X	X	X	X	X	X	X	X	X	X	X	X
Smedley Award		X	X									
Talk up Toastmasters								X	X			
Beat the Clock											X	X

Visit the **membership building ideas and resources** section of www.toastmasters.org