

District 4 Toastmasters

Fall Conference
PROGRAM

SATURDAY NOVEMBER 12TH 2011
Embassy Suites - 150 Anza Blvd Burlingame 94010

DISCOVER
YOUR
BRAND

TOASTMASTERS — where leaders are made
INTERNATIONAL

Conference Agenda

7:15 AM	<i>Breakfast & Sign-In, Bookstore & Opportunity Drawing Open, Evaluation Contest Briefings at 7:45 AM</i>
8:15 AM	Conference Opening
8:30 AM	District 4 Speech Evaluation Contest <i>Eight Division contest winners compete for our District title</i>
9:45 AM	<i>Break, Bookstore & Opportunity Drawing Open</i>
10:00 AM	Keynote Address: "From Voice to Value" ~ Jim Tucker, DTM ~
10:45 AM	Educational Presentation: "Take Charge of Your Brand" ~ Karen Kang ~
11:30 AM	<i>Luncheon Buffet Open Bookstore & Opportunity Drawing</i>
12:15 PM	Hall of Fame Recognition Program
1:00 PM	<i>Break, Bookstore & Opportunity Drawing Open</i>
1:15 PM	District Business Meeting <i>Club Presidents and VPEs or their Proxies have a vote!</i>
2:15 PM	<i>Break, Bookstore & Opportunity Drawing Open, Humorous Speech Contest Briefings</i>
2:45 PM	District 4 Humorous Speech Contest <i>Eight Division contest winners compete for our District title</i>
4:30 PM	Conference Closing
4:45 PM	Conference Adjourned—Please help us clear the ballroom by 5:00 PM
5:15PM	Evening Reception Program <i>(Hors d'oeuvres for ticketed attendees in the Lounge, Cash Bar Available)</i>
6:00 PM	Closing Entertainment/Session - Emceed by Immediate Past District Governor, Mike Barsul, DTM ~ David Henke, SVP LinkedIn; Rita Barber, LGM, DTM; Steve Solazar, DTM ~
7:30 PM	<i>Adjourn</i>

Message from the District Governor



Welcome to the 2011 Fall Conference! The Conference Planning committee and the District Officer team are all looking forward to a full day of Toastmasters fun, and we're glad you can be part of it!

Conferences are a great way to connect with and meet new Toastmasters friends. I encourage you use this opportunity to introduce yourself and learn more about other clubs in the District! Do take advantage of the breaks to chat with others as you peruse the Opportunity Drawing prizes, explore new and discounted educational material in the Bookstore, pick up your meal in the buffet line, or buy a drink at the evening reception.

In keeping with the famous quote by the founder of Toastmasters Dr. Ralph Smedley, "We learn best in moments of enjoyment," this event will bring you both education and entertainment! Presentations from our guest speakers during the morning program and the evening reception will help you discover your brand. The much-anticipated District Evaluation and Humorous Speech contests allow us to learn from speakers who have already won Club, Area, and Division contests! Lunchtime entertainment features the Hall of Fame, where we celebrate accomplishments in our District. The Business Meeting is also an important part of the day, and I invite you to learn about parliamentary procedure as Presidents and VP Educations or their proxies help conduct district business.

Please take a moment to check out the rest of this program for details about today's agenda, along with pictures from past events, and thank-you's to our sponsors. I hope you will also join me in thanking everyone involved in this event for the time and effort they've invested making this conference special for all of us! Have a great time today!

Your District 4 Governor 2011-12
Jennifer Stephenson, DTM

Message from the Lt. Gov. of Education & Training



Brand yourself before someone else does it for you. Taking control of your brand creates opportunities for visibility, recognition and relationships. Today is all about you, discovering your brand and discovering more about Toastmasters. Join me in making the most out of the fall conference by participating in every event we have prepared for you.

Evaluations and Humorous Speech Contestants will demonstrate the importance of communication. Our keynote speaker, Jim Tucker, will share how your voice can make a difference in someone's life. The educational session is led by a branding expert, Karen Kang. The spirit of branding will arise in the evening. We will dim the lights in the lounge and continue to educate, inspire and entertain you.

I can promise you that you will leave equipped with powerful tools, stimulating stories, new friends and fantastic experiences. Bring the energy back to your clubs, share your knowledge and contribute to everyone's success. See you on the stage and in the lounge!

Your Lt. Governor Education and Training 2011-2012
Miriam Kojnok, DTM

Message from the Lt. Gov. Marketing



Welcome to the 2011 Fall Conference!

It's wonderful to be here with you at our District 4's Discover Your Brand conference! This will be an action-packed day where we will have many opportunities to learn and grow in every aspect of our lives, including as Toastmasters. We'll learn from those who have achieved and grown as leaders in The Hall of Fame, as speakers with our Evaluation and Humorous Speech contests, and with the Business Meeting, but that's only scratching the surface of our day together.

We have incredible speakers that will help us consider our own personal brand and how that factors into our success in all aspects of our lives.

Be sure to visit our Marketing Table where we are prepared to help you discover your own personal brand, as we share the District 4 Million Dollar Marketing Team's branding with you!

Of all the wonderful opportunities to grow today, my favorite is the camaraderie and learning we'll experience with each other. Being able to visit, learn and speak with you will be the icing on the cake! Have an amazing day!

Your Lt. Governor Marketing 2011-2012

Rita Barber, DTM

Message from the Division H Governor



Division H is honored and proud to welcome you to the Fall 2011 Conference, and be the host division of this conference, "Discover Your Brand." Discovering your brand allows you to visualize your career path and goals all-in-one. Whether you are a Toastmaster or not, to be successful, it is extremely important to be aware of and control the image you project.

Jim Tucker, DTM, from "Voice to Value" and three time World Champion on Public Speaking, and Karen Kang of BrandingPays will be our featured speakers. We achieve results by knowing our values and brand. Our hope is for you to come away from this conference with a clear perspective on how you can use the Toastmaster program to promote your own personal brand and achieve the goals you set in life. As Toastmasters, this conference is designed to be the catalyst that helps develop your leadership and communication skills. As individuals, it is designed to help you reach your fullest potential.

This is our opportunity to learn not only from our keynote speakers, but also from our District 4 Humorous Speech and Evaluation contestants. They will showcase how their brand impacts the audience with their stories and evaluation skills that inform, entertain, persuade and inspire us.

I thank everyone who made this event possible. It is through our support of each other, through kindness, listening, speaking leadership that have allowed each of us to develop our brand and reach for the stars. Please take time to say thank you to the contestants, organizers speakers.

It is an exciting time to be a Toastmaster, and this event will provide you with tools to assist you with the challenges and opportunities that come your way with humor and keen insight.

Your Division H Governor 2011-2012

Alison Wilson, ACB, CL

2011-2012 District Leadership Team



Left to Right:

District Logistics Officer **Tony DeLeon**, DTM
Treasurer **Reynaldo Cano-Boza**, ACS, ALS
Lt. Governor Education **Miriam Kojnok**, DTM
District Governor **Jennifer Stephenson**, DTM
Lt. Governor Marketing **Rita Barber**, DTM
Public Relations Officer **Atul Nayak**, DTM

Not Pictured:

Secretary **Blanca Pradenas**, ACS, ALB
Immediate Past District Governor, **Mike Barsul**, DTM
District Parliamentarian **Carl Thormeyer**, DTM

County of San Mateo Proclamation

Proclamation

THE BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA PROCLAIMS NOVEMBER 12, 2011 AS

TOASTMASTERS' DAY IN SAN MATEO COUNTY

PROCLAIMED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, the ability to communicate, persuade and lead in an effective manner is a powerful tool in overcoming many barriers to effective performance and advancement in virtually every endeavor and line of work; and

WHEREAS, Toastmasters International is the largest non-profit educational organization dedicated to helping men and women in all walks of life improve and develop their communication and leadership skills; and

WHEREAS, thirty-two Toastmasters International clubs are located in San Mateo County, representing businesses, non-profit organizations, and local communities; and

WHEREAS, the Toastmasters International District 4 Fall Conference is being held in Burlingame on Saturday, November 12, 2011 to educate and inspire local clubs about the benefits of improving individual communication skills through a speech contest, business meeting, and educational presentations from special guests.

NOW, THEREFORE, BE IT PROCLAIMED that the Board of Supervisors of the County of San Mateo, State of California, hereby declares November 12, 2011, as Toastmasters' Day in San Mateo County.

Dated: November 1, 2011

Supervisors:

Carole Groom

Carole Groom, President

Dave Pine

Dave Pine

Don Horsley

Don Horsley

Rose Jacobs Gibson

Rose Jacobs Gibson

Adrienne J. Tissier

Adrienne J. Tissier



Rebecca Barnew

Attest: Deputy Clerk of the Board of Supervisors

Attest: Deputy Clerk of the Board of Supervisors

2011-2012 Division Governors

A: Alfred Sadler



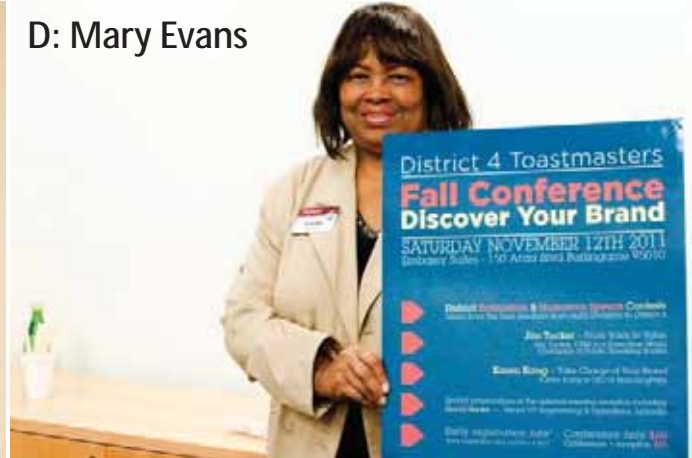
B: Katy Yanda



C: Hemang Shah



D: Mary Evans



E: Page Edwards



F: Ashok Handigol



G: Mark Stiving



H: Alison Wilson



8:30 AM

Speech Evaluation Contest

Eight Division contest winners compete for District 4 Championship



2010 Speech Evaluation contest winner (in action above) and 2011 Speech Evaluation TOASTMASTER: **Vish Pattanashetty (Div. C)**

On right, last year's Speech Evaluation contestants in action: Renee Hawk (2010 Test Speaker), Kristian Crump (Div. A), April Tse (Div. B), Sarita Dubey (Div. D), Alex Hughes (Div. E), Rajiv Prabhakar (Div. F), Bob Gulino (Div. G) & Ben Cardenas (H)



2010 Speech Evaluation contest winners: Kristian Crump 2nd, Vish Pattanashetty 1st, Alex Hughes 3rd

2011 Speech Evaluation Contestants, in Action at the Division Contests

Cynthia Beck



Michael Hsieh



John Harrison



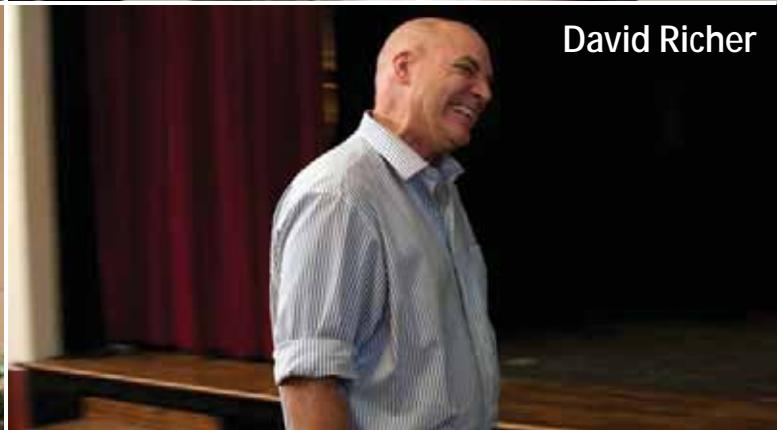
Chris Lipp



Chris Pon



David Richer



Vaishali Sirkay



Carl Wang



Keynote Speaker

Jim Tucker, DTM



A Professional Engineer in the State of California, Jim Tucker has been a Senior Engineer for San Diego Gas & Electric for 39 years, where his colleague suggested he join Toastmasters to improve his communication and leadership skills. He has been an active member of his company's club, Century Toastmasters for over 36 years.

While Jim has personally benefited tremendously from the training offered by Toastmasters, he has found increasing joy in giving back to the organization that changed his life. By serving the District in roles including officer training, keynote speaking, emceeding contests, conducting seminars, coaching contestants, and judging speech contests, Jim has been able to share what he has learned with others.

Ten years ago, Jim was personally selected to serve on the volunteer Toastmasters Communication Skills coaching team training San Diego cheerleading Chargers Girls in speaking and media interview skills, and has been active since.

Each year, the Toastmasters International Speech Contest commences with over 253,000 members in over 106 countries. Through a grueling series of six levels of contests, only nine speakers emerge, to compete on the International stage as finalists in the World Championship of Public Speaking. Jim first reached this pinnacle in 2002, and again in 2003. Nearly unheard of, and achieved by only a few in Toastmasters' history, incredibly, Jim reached the finals for the third consecutive year in 2004!

From a shy speaker and an electrical engineer, to a three-time World Champion of Public Speaking finalist, a published author, an illustrator, stand-up comedy performer, husband and father of two, Jim Tucker understands the importance of effective communication, teamwork, leadership, mentorship and service.

Keynote Address: “From Voice to Value”

10:00 - 10:45 AM

Do you realize that each time you give a speech you become a catalyst for change? We are aware of changes in our own lives as we improve our speaking skills. But we discount the impact our speeches have on others. No matter how small you think your voice is, it has value and can make a big difference in someone's life. Jim Tucker invites you to discover the value in your voice.



Keynote Speaker

A Fitting Transformation By Jim Tucker

Something magic happens in Toastmasters when you commit to working the program. When you stick with the program you will experience a transformation. This transformation will provide a return worth every bit of the effort you put in.

When I joined Toastmasters I was one scared soul. I didn't know what to expect. But I discovered quickly how uncomfortable I was with what I saw during those first meetings. Veteran members gave prepared speeches with confidence and precision. They willingly stood up to respond to questions they weren't expecting. If that wasn't frightening enough, someone was in charge of telling what everybody did wrong (That's the only part I heard).

I thought to myself, "This is ridiculous. I can't do this." This type of self-talk can prevent us from experiencing needed transformations. These simple words of judgment place us in a lineup of limitation where we judge our ability to accomplish something solely on our current awareness. We choose not to believe that we can grow into the person capable of doing what we think we cannot do.

We may try a few times but our tepid attempts are made more often than not to prove that we were right in our original assessment. Therefore, these futile attempts only substantiate what we knew all along. I might have abandoned this undertaking if I had not already paid my dues. I decided to stick with Toastmasters to get my money's worth out of it.

After constantly delaying that first speech and "passing" on Table Topics I started feeling guilty about not participating. I sensed the other members were thinking, "This new guy is not pulling his weight." Even though we were all in the same meeting room; I wasn't part of the team. Not because they didn't want me; but because I chose not to participate.

The burden was relentless. I had to do something. With much resistance, I dared myself to participate in Table Topics. When my name was called I stood up. I wanted to provide a good response. I wanted my response to be organized, meaningful and coherent. It wasn't. I didn't know what I was saying at the time I stood up to say it, nor did I know what I had said when I sat down. I looked around - nobody was laughing and pointing at me or whispering to the person next to them.

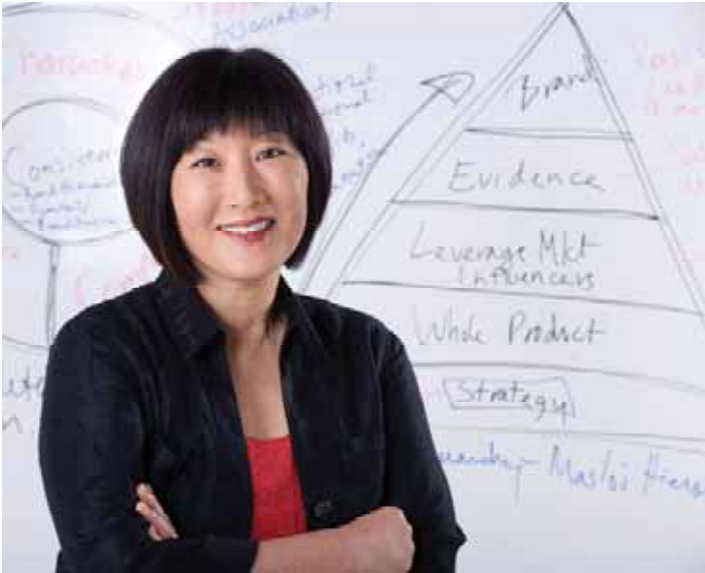
"Eureka! I did it." My attitude changed. I suddenly went from expecting failure to experiencing excitement. This was a major transformational shift in my Toastmasters' journey. I was now committed to being part of the team. I participated with the expectation of getting better and more confident with each attempt. But more important than that, I realized the members were there to help me succeed and not to hope I fail.

That ribbon of realization has followed me throughout my Toastmasters journey.

Someone said, "What appears to be the end may really be a new beginning." That is the motto of every committed Toastmaster. For they know too well that new beginnings propagate from fitting transformations.

Educational Presentation

Karen Kang



Karen Kang, Founder and CEO of BrandingPays in Silicon Valley, is a recognized expert in positioning and brand strategies. She is a former partner with Regis McKenna Inc., the legendary marketing consulting firm that launched Apple and Genentech.

She's consulted to more than 100 organizations on corporate and personal branding in the US, Europe and Asia from Fortune 500 companies to non-profits and startups. Karen's clients have successfully launched new products, completed initial public offerings or M&A, and secured venture financing with the help of her strategies.

She is a sought-after speaker and has conducted corporate and personal branding seminars at top business schools such as London Business

School, Stanford University, Wharton (University of Pennsylvania) and Haas (UC Berkeley) and many organizations including the National Retail Federation, Sun Microsystems, the Asian Pacific Bar Association of Silicon Valley, the Asian Business League, SD Forum and Ascend.

Karen's complete marketing and communications background enables her to bring a 360-degree view to branding. A former newspaper journalist on both the East and West Coasts, she has held executive positions in marketing consulting, advertising and public relations firms. She has donated her time to worthy non-profit organizations such as Ascend, Girls for a Change, CORO, Korea IT Network and the Asian Business League. She has served on the boards of The Friends of the Palo Alto Library and the Women's Technology Cluster (Astia). She is a Phi Beta Kappa graduate of Mills College, where she holds her B.A. degree, and has a M.S. degree from Boston University.

Education Presentation: "Take Charge of Your Brand" 10:45 - 11:30 AM

Personal branding is a new career requirement. How well we communicate and represent our personal brands can determine our success in business and beyond.

Karen Kang will share her secrets to developing a strong brand. You'll learn key concepts and ideas that every individual with a career ambition should understand, such as:

- ▶ Why every brand needs "cake" (rational value) and "icing" (emotional value)
- ▶ How to build your positioning statement
- ▶ Examples of successful personal brands
- ▶ Keys to a strong brand strategy
- ▶ How to leverage the brand ecosystem
- ▶ Ideas for your action plan, including tips for social media

All participants will be given 60-day free online access to the BrandingPays Power Your Brand tools, including templates and tips for building a Positioning Statement, Elevator Pitch and Brand Strategy Platform.

Top Tips for Personal Branding

- 1** Identify your desired professional brand (what you want to be known for)
 - The best personal brands provide value to others, and connect on a rational and on an emotional level
- 2** Assess the gap between your desired brand and how you are perceived today (your reputation)
 - Ask others about your reputation (e.g., strengths, weaknesses, work product, leadership skills, personality and image).
- 3** Create an “elevator pitch” that captures your unique brand positioning
 - Find ways to weave elements of your your elevator pitch into a conversation without sounding canned
- 4** Develop key value messages by stakeholder
 - Customize your value messages to their care-about
- 5** Build a personal branding plan
 - Focus on areas with the greatest impact on how your brand is perceived
 - Include areas to improve (e.g., brand visibility, unique expertise, presentation skills, personal style, etc.), key actions and measurement.
- 6** Model your Brand Ecosystem and identify influencers
 - Nurture relationships with the relatively small number of people who have the greatest influence on your career and reputation
- 7** Implement your branding plan
 - Become a recognized brand to enable the world to utilize your talents
- 8** Leverage portable branding in the age of social media
 - Create and monitor your online presence
 - Provide value and others will help help to brand you
- 9** Deliver on your Brand Promise
 - Align your messages, actions and image with your desired brand.
- 10** Manage your brand as your most valuable asset
 - It is enhanced or undermined by your words, gestures and images every day

Adapted from "10 Personal Branding Tips for Professionals" (posted April 26, 2010, www.kang.com/blog) ©2011 All rights reserved.

About Karen Kang Founder and CEO of BrandingPays

Corporate branding expert Karen Kang has adapted her successful BrandingPays™ methodology into a unique set of workshops and tools for personal branding. She's consulted to more than 100 branding clients from AT&T and HP to start-ups and non-profits. A former media journalist, she has held executive positions in marketing consulting, advertising and public relations firms. She was a partner with Regis McKenna Inc., the legendary marketing consulting firm that launched Apple and Genentech.

For information on personal branding training, consulting or coaching, contact info@brandingpays.com.



Hall of Fame

12:15 PM

Membership Recognition & Awards

Presented by

Jennifer Stephenson, DTM – District Governor
Miriam Kojnok, DTM – Lt. Governor Education and Training
Rita Barber, DTM—Lt. Governor Marketing
Atul Nayak, DTM – Public Relations Officer

District Team Members

Coaches and Mentors

Educational Awards

Distinguished Toastmaster Presentation and "Hug Line"

Distinguished Toastmaster

Barber, Rita Deo
Edwards, Page C.
Feinberg, Alan
Ford, Tashaki
Gilbert, Jack H.

Kojnok, Miriam
Kark, Pieter R.A.
Kumi, Yvonne
Tannen, Peter S.
Testani, Arthur Frank

Advanced Communicator GOLD

Ford, Tashaki
Fredericks, Ron
Frey, Christopher J.
Hogan, Anthony
Kark, Pieter R.A.
Kojnok, Miriam
Kumi, Yvonne

Louie, James Ben
McChesney, Barbara J.
Novak, Vit F.
Peters, Linda
Stone-Collonge, Louis A.
Testani, Arthur Frank
Wang, Jenny

Advanced Communicator SILVER

Armbruster, Stephen J
Cano-Boza, Reynaldo A.
Cate, Henry
Chan, David
Chan, Jennifer P.
Chua, Belinda
Cummings, Gregg A.
Garcia, Pat
Gavlak, Matthew A.
Hahn, David Wade
Henthorn, William L.
Herger, Mario

Hogan, Anthony
Huang, York
Humphrey, William
Johnson, Fletcher S.
Jorge, Nellie M.
Khosla, Sushma
Klepac, Nina M.
Kojnok, Miriam
LeMay, Eunice
Main, George Hamilton
Medina, Maryann
Mensah, Nii Adjetey

Oberg, Mats
Park, Francisco
Pradenas, Blanca A.
Regan, Jon
Shively, Linda
Spence, Dave
Stanley, Barbara
Tallmer, Jill
Turpen, Pamela J.
Wing, Karn

Advanced Communicator BRONZE

Bradley, Debra	Frenea, Philippe	Loebl, Ellen C.	Rodriguez, Olga A.
Brehmer, Daniel E.	Garg, Manish	Magno, Joanna Ruiz	Ruehsen, Moyara
Carpio, Renzo Patricio	Garon, Gary	Martin, Michael A.	Shah, Hemang A.
Chen, Pei-Cheh	Garza, Joseph	Matsuo, Kirk Y.	Stephenson, Jennifer
Choi, Joon Nak	Gatewood, James	Mehta, Bina	Stevens, Reed
Christman, Helen	Goinard, Denis	Mensah, Nii Adjetey	Swenson, Jennifer
Crowell, Carolyn	Groover, Randy	Metivier-DeMasters, Marie	Taneja, Manju
Daruwalla, Kersi C.	Hada, Naoki	Mizuno, Mayumi	Topalova, Iveta
Das, Manu	Harris, David	Muller, Francoise	Triguero, James K.
Debaty, Philippe	Harris, Zonker	Nagra, Jasvir	Tso, Joyce
Deng, Jing	Huang, May	Nwoko, Chika	Van Horne, Edwin J.
Detweiler, Shane T.	Keates, Andrew	O'Dea, Larry	Wadhvani, Neelam Mohan
Doshi, Parthiv	Koo, Amy K.	Paddack, Todd L.	Wahl, Peter
Feltham, Brenda	Koshkalda, Artem	Pittman, Gina	Weiler, Gregory G.
Fernandez, Elena	Langer, Jens	Qi, Xinyu Karl	Whiteford, Jack L.
Foxworthy, Katherine	Lanier, Elaine Marie	Raab, Susan	Wilson, Alison Andrews
Fredericks, Kristyn M.	Lee, Sho-Rong	Rodriguez, Javier	Zachariah, Bijy

Advanced Leader SILVER

Barber, Rita Deo	Ford, Tashaki	Sadler, Alfred M.
Edwards, Page C.	Gilbert, Jack H.	Tannen, Peter S.
Evans, Mary L.	Kojnok, Miriam	Testani, Arthur Frank
Feinberg, Alan	Lien, Anna	

Advanced Leader BRONZE

Amin, Pankaj Subash	Gustafsson, Ulla E	Oberg, Mats
Armbruster, Stephen J.	Kelley, Michael Scott	Pikus, Gerry M.
Arya, Meetu	Kim, Nicole	Robinson, John A.
Carpio, Renzo Patricio	King, Charles Alfred	Rudd, David Nathan
Corneillet, Ivan	Lee, Lucy Chai Yee	Salvesen, Kristian
Doan, Kathy	Lin, Wei-Ting	Setlur, Nikhil
Donchak, Lisa C.	Main, George Hamilton	Shah, Hemang A.
Doshi, Parthiv	Mensah, Nii Adjetey	Spence, Dave
Evans, Mary L.	Mireles, Richard	Sun, Qiuhong
Gershowitz, Alex	Nicolas, Patrick R.	

Leadership Excellence

Barber, Rita Deo	Hom, Janice	Tannen, Peter S.
Cano-Boza, Reynaldo A.	Pratt, Katherine Ann	Testani, Arthur Frank
Fash, Justin B	Seggerman, Scott L.	
Ford, Tashaki	Soriano, Oscar S.	

Triple Crown Recognition

Barber, Rita Deo	Edwards, Page C.	Tallmer, Jill
Barsul, Mike	Hart, Rupert M.	Tobisch, M. Kathryn
Buss, Arnold H.	Nayak, Atul	
Coltart, Andy	Pikus, Gerry M.	

Competent Communicator

Ambler, Renee Patricia	Grimes, Ratha	Luich, JoAnn	Salinas, Mark A.
Araiza, Salvador	Guarin, Ronaldo Jose	Luis, William	Sama, Mrunal Kumar
Artig, Kit	Hada, Naoki	Lungren, Eric Thomas	Sampson, Debra Anne
Ashurst, Cori N	Hatten, John L.	Madley, Joe	Sarkar, Debjit
Austin, Jennifer Sue	He, Jie	Madson, Cheryl	Sarkar, Debjit
Bahl, Rajat	Heemskerk, Alice	Mahoney, Andrea	Sarkisian, Lucille C.
Baldwin, Anita	Herz, Brian	Malik, Lalit	Schraga, Karen Leigh
Barber, Aurora VKD	Hewlett, Brandi	Malinao, Loni	Serna, Elena R
Barber, Rita Deo	Higgins, Patricia T.	Marshall, Andrew	Shah, Dhvani J.
Barber, Tom H.	Hirsch, Larry A.	Marulanda, Veronica Alexandra	Shah, Mit Unmesh
Barnes, Malcolm D	Holdaway, Jill	Mathew, George	Shannon, David
Barsul, Mike	Hossain, Shak	McGinnis, Brian Russell	Shi, Hong
Bass, Lisa M.	Huang, Ernest	McHugh, Pete	Shirazi, Mohsen B
Been, Dwight Maynard	Huxtable, James	Meghani, Amit Bhupendra	Shook, Suzie H
Belen, Evelyn	Li, Kyoko	Mehta, Bhavesh	Simpson, Thomas R
Bilbro, Ambra	Jacobsen, Robert B.	Mercado, Maria Veronica I.	Singer, David
Bogues, Maureen T.	Johnson, Jeffrey Mark	Miao, Zhiqi Eunice	Sirkay, Vaishal Vina
Bollerud, Chris	Johnson, Katrina Secoy	Miranda, Gina A	Sirupa, Kiran
Bor, Uugantsetseg	Jones, Brea	Mirza, Iftikhar K.	Siteri, Shawna K.
Braun, Elvira	Joshi, Anil	Mishra, Manoj	Somayaji, Nitya Prabha
Bruser, Glen	Kagramanova, Natalia	Miyaki, Doug	Soo, Selina E
Buss, Arnold H.	Kaki, Jyotsna	Moegelhoef, Andreas	Stanley, Theresa
Butler, G Michael	Kamat, Govind	Moirao, Daniel	Stefanek, Greg M.
Chavez, Craig	Kartha, Rupesh	Molavi, Nader	Stephenson, Jennifer
Chen, Betty	Kay, Juanita Ursula	Montavon, Annemarie	Strand, Shelli P
Corneillet, Ivan	Kemling, Malou	Mursalim, Ishana	Sun, Kai
Cuan, Jeannie	Kidani, Shari	Myers, Lorraine Wong	Susilo, Ceryl K
Dagnall, Georgi A	Kim, Sepier	Nachman, George	Svenonius, Tim P.
Daish, Michele	Kim, Taemin	Nayak, Atul	Svist, Margarita
Daley, Brittni	King, Charles Alfred	Nayak, Atul	Sze, Elizabeth K.
Danh, Cam T	Klimentiev, Mike	Nguyen, Antoine	Tagaro, Augusto U.
Dave, Umang Shashank	Ko, Peggy W	Nguyen, Thomas	Tallmer, Jill
Davidovits-Evans, Anna Luisa	Kohn, Jodi	Ni, Yunjie	Taylor, Kate
Dawson, Wendy	Koja, Reem	Okawa, Miho	Temme, Lauren
Decker, Christine S	Kris, Kahn A	olsen, michael ray	Terakawa, Janice
Doshi, Shradha	Krishnamurthy, Vittal	Orozco, Jesus	Ternick, Rayner
Eliscu, Steven M.	Kuang, Yinghu (Kathleen)	Orr, Dalia	Terpugoff, Victor
Eruslanov, Evgeny	Kumar, Roshan	Osburn, David R.	Teshirogi, Kenji
Eugene, Chung	Kunamneni, Hari P.	Pallas, Derrick Lyndon	Thibodeau, Peter
Fang, Michael	Kurkut, Mukesh A.	Palle, Krishna	Tobisch, M. Kathryn
Ferris, Laurie	Laliberte, David Joseph	Pandey, Manu	Tomar, Sunil B.
Ford, Bryan B	Lantin, Akemi L	Pathak, Satish V.	Tozzini, Erica Valle
Foster, Simon	Larkin, Grant	Peck, Akkana	Treat, Sharon
Foster, William Robert	Lau, John	Peters, Keith D.	Tripier, John
Frick, Melisa Dawn	Le, Tha T.	Pichumani, Ramani	Troupin, Barbara
Gaillard, Cyril	Lei, Zifeng Philip	Pikus, Gerry M.	Trujillo, Rosemary
Garcia, Luis	Lewis, Gary Lee	Pretorius, Lesley H	Turner, Nick P.
Gaul, Anneke	Li, Chloe	Prodromou, Ted	Udupa, Prasad
Gee, Carol A.	Liang, Cynthia	Pugliese, John D.	Van Schravendijk, David
Gholami, Nina	Lin, Wei-Ting	Ragsdale, Jake	Kroon
Gluckman, Michael	Liu, Shanshan	Rao, Ravi	Vasavda, Samir
Gobalet, Jeanne G.	Long, Changbo	Richner, Oliver	Vijayaragavan, Venky
Goldberg-Seder, Oliver	Love, Darroll D	Rosoff, Ezra	Voicu, Anca
Gong, Julie	Lovvorn, Jennifer	Sadiq, Mohamed	Wahid, Wasiuddin
Goodman, Jody Deborah	Lowe, Ada		Wallace, Frederick L.

Competent Communicator (continued)

Wang, Pei-Ning	Wing, Bryan Y.	Wu, Henry	Yiu, Sabrina(pui yu)
Werner, Luke Aaron	Wollbrinck, James	Yamamoto, Justin	Yu, Candice
Wilson, Bob	Wong, Hiu Yung	Yi, Mary	Zellerbach, Natasha
Wimsett, Raymond A.	Wright, Dan	Yip, Teresa	Zhong, Clark Yu

Competent Leader

Agrawal, Sarita	Elze, Veronica Misty	Liu, Dorothy	Sirupa, Kiran
Alcorn, Deanna	Espinosa, Antonio L	Lung, Elaine H.	Somaskandan, Ramya
Armbruster, Stephen J	Fash, Justin B	Ma, Hongtao	Stanley, Theresa
Arora, Harmeet S	Faust, Erika Suzanne	Martin, Maren	Tallmer, Jill
Askeland, Colette	Fine, Joel A	Maslyn, Emily H.	Teshirogi, Kenji
Atteberry, Marilyn	Fitler, Bill	Mehr, Mehrnaz	Thakkar, Dipti B.
Barsul, Mike	Ford, Bryan B	Mensah, Nii Adjetey	Tobisch, M. Kathryn
Bhattacharya, Susmita	Garcia, Jill C.	Min, Hla	Tokhi, David
Brown, Russell Dinsmore	Garza, Joseph	Mochizuki, Jun	Tsachev, Ventsislav T
Buckhout, Stephen	Gupta, Ritu	Mohan, Poornima	Tsong, Jean
Bui, Lan	Hahn, David Wade	Mott, Carla V	Vasantha, Lokesh
Carpio, Renzo Patricio	Hobson, Ezna	Mursalim, Ishana	Medathana
Cea, Carlos B.	Hogan, Anthony	Nakra, Rishi	Vasavda, Samir
Chanderraju, Varma	Hom, Erwin	Pandian, Arul	Voicu, Anca
Chen, Xi Lucy	Hossain, Shak	Pikus, Gerry M.	Walker, Carlin Depaepe
Choi, Andrew	Huang, Fang-Szu Sonia	Puaar, Amardeep Kaur	Wallace, Frederick L
Chow, Sam	Hurlow, Alex	Rao, Sunil	Williams, Laure A.
Corneillet, Ivan	Jones, Brea	Richards, Henry R.	Winterburn, Margaret
Davis, Donne	Kennedy, Jeff	Richardson, Jennifer	Xue, Feifei
Davis-Cannon, Marcia M.	Khabiya, Sandeep S	Roy, Jean-Francois B.	Yanda, Katy J.
De Leon, Anthony B.	Kohn, Jodi	Ruehsen, Moyara	Yu, Cindy J.
Doshi, Parthiv	Larkin, Grant	Salvesen, Kristian	
Dyer, Beth	Lin, Julie	Shi, Hong	
Eisenman, Edward J.	Lin, Wei-Ting	Shibuya, Hana	

District Business Meeting

1:15 PM

If you have a vote at the Business Meeting, be sure to register at the Credentials desk as soon as possible to pick up your ballots! At 12:45 PM, thirty minutes prior to the meeting, the Credentials chair will check that we have a quorum—the minimum number needed to transact business, one third of the clubs in our District.

Voting members include the District Executive Committee plus all Club Presidents and Vice Presidents of Education or their assigned proxies. Each club President and VPE is entitled to one vote, and may designate another club member to represent them with a written proxy statement.

All are welcome to attend the Business Meeting and watch parliamentary procedure in action! Note that only members holding ballots are given the floor for discussion.

2:45 PM

Humorous Speech Contest

Eight Division contest winners compete for for District 4 Championship



2010 Humorous Speech contest winner and 2011 Humorous Speech TOASTMASTER:
Vish Pattanashetty (Div. C)

On right, last year's Humorous Speech contestants in action:
Sharon Allen (Div. A), Will Lin (Div. B), Vish Pattanashetty (Div. C),
Michael Platania (Div. D), Tony Saccardi (Div. E), Andy Keates (F),
Mark Stiving (Div. G) & Galina Fedorova (Div. H)



2010 Humorous Speech contest winners: Vish Pattanashetty 1st, Will Lin 2nd, Mark Stiving 3rd with Jennifer Stephenson

2011 Humorous Speech Contestants, in Action at the Division Contests

Maureen Bogues



Dave Empey



Jennifer Hao



Chris Lipp



Michele Malaret



Elliote Mao



Erik Newton



Doris Tse



Conference Committee

We would like to thank everyone who has contributed to the success of this conference!

Conference Chair	Elaine Lung
Contest Chair	Janice Hom
Conference Secretary	Lorraine Myers
Facilities Chair	Debbie Yamaguchi
Registration Chair	Andy Coltart
Program Guide Chair & Photographer	Robert Tang
Publicity Chair	Kristyn Fredericks
Finance Chair	Reynaldo Cano-Boza
Fund Raising Opportunity Drawing Chair	Solaiman Salimi
Decorations Chair	Katy Yanda
Credentials Chair	Henry Miller
Bookstore Chair	Mehrnaz Mehr
Hospitality Chair	Lucy Lee
Graphics Chair	Kristian Salvesen
Conference Sergeant-at-Arms	Stephen Armbruster
Volunteers	Ed Auyeung, Jenny Cai, Doug Buckwald, Edna Casteel, Bumyong Choi, Kris DeLeon, Chase Dickson, Juanita Dion, Carol Fenwick, Jim Ferrer, Guy Ferry, Stephanie Franklin, Patrick Foley, Cole Fox, Tiffany Fung, Rich Gierman, Zonker Harris, Jim Hicks, Laura Hinz, Anne Hu, Sonia Huang, Kartik Lakshmina, Mary Lynagh, Reema Mahamood, Phillis Moreno, Loan Nguyen, Vish Pattanashetty, Dee Talley, Pam Turpen, Cindy Venturelli, Mark Williams, Indigo Wong, Setha Yim

Rewards & Recognitions for Clubs

Early Achievers

Clubs that have met at least **five DCP goals** & paid their dues by October 31, 2011 will get new Toastmasters International branded pens for every member of the club.

Go All the Way!

First 50 clubs to qualify for President's Distinguished Club status will get a new portable lectern (\$100 value).

Clubs that meet the requirements for this award can collect their lectern at the Spring Conference on May 12, 2012 or at the Leadership Luncheon on July 21, 2012.

Bag-a-Banner

First 50 clubs with net gain of 10 members after April dues renewal will be awarded a new customized club banner (\$110 value).

Clubs that meet the requirements for this award can collect their banners at the Spring Conference on May 12, 2012 or at the Leadership Luncheon on July 21, 2012. Banners take 4-6 weeks for delivery.

Reception

Emceed by Immediate Past District Governor, Mike Barsul, DTM



David Henke, SVP, Operations & Engineering, LinkedIn Leadership Secrets from the Tech World

David Henke will reveal leadership tips based on his deep experiences working at top Silicon Valley technology companies. David joined LinkedIn in November 2009 and is responsible for technology infrastructure at the company, including Engineering, Operations, IT and Data Systems. Prior to his current role, David was Senior Vice President of Engineering at Yahoo! for four years, responsible for Engineering/Operations for the Yahoo! Search Marketing organization and the Production Operations infrastructure for the entire company. Previously, David ran Engineering/Operations for AltaVista and held development and management roles at Silicon Graphics. David also founded two software companies, CAE Systems and TeamOne Systems, both of which were acquired. He holds a BA in Mathematics from the University of California, Santa Barbara.



Rita Barber, Lt. Governor Marketing, DTM You, Inc. - Creating Your Personal Brand

A powerful personal brand opens doors where none seemed to have existed. In this interactive session, you will learn the business of YOU, as you identify and highlight your talents to create a strong personal image you can use to help forward yourself through the door of your choice.

Prepare to learn and enjoy yourself on this journey of how to share the best that you are with those who don't even know you.

Career & Presentation Professional by Day, Marketing Maven by Night (and many days, too), Rita Barber is an Entrepreneur with passion and vision to help organizations flourish and individuals realize their professional potential. Rita specializes in working with individuals to identify their calling, strategize new career plans, and change vocations.

Rita is an avid Distinguished Toastmaster (DTM) and is currently serving as Lt. Governor Marketing for District 4 Toastmasters, overseeing marketing activities for over 225 clubs from San Francisco through the Monterey Bay.



Steve Dellaporta, DTM Your Entertaining Brand

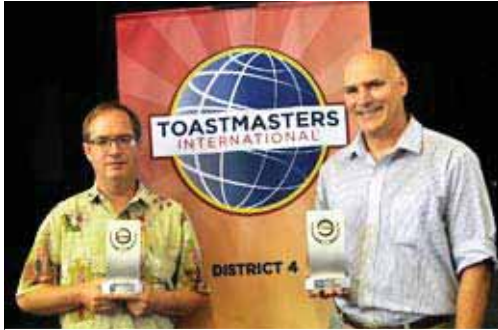
Performs as **Solarzar** incorporating his speaking, his magic, and his humor into every presentation. He's a certified Master Trainer, Instructional System Designer, inspirational speaker, and graduate of the Master Class of Magic. Incorporating all his skills into each presentation makes each a one of kind event. Visit www.Magic4Life.com for more information about Solarzar.

You can also hear Solarzar and his wife, Kyralani, every Saturday evening on their show Good Vibrations Radio™. Tune in, live stream or listen to the podcasts later. Your date on Saturday night at www.GoodVibrationsRadio.com.

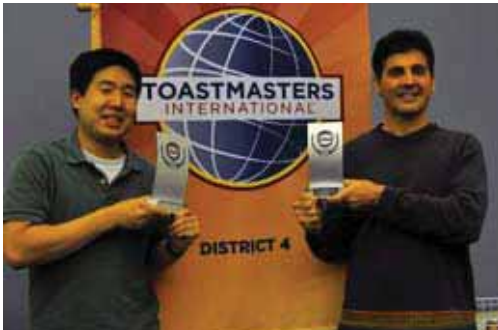
You know how to prepare a speech. You know how to answer a Table Topic. Do you know how to entertain? Being Entertaining as a speaker means knowing your personal entertainment brand.

Solarzar will share tips on finding your entertaining brand as he entertains you. No handouts, just fun, but you will be entertained as you learn how to make your presentations more entertaining.

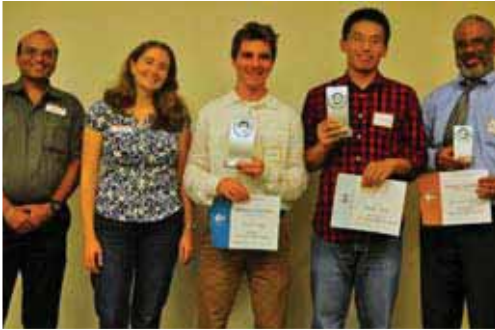
Division "A" in Action



Division "B" in Action



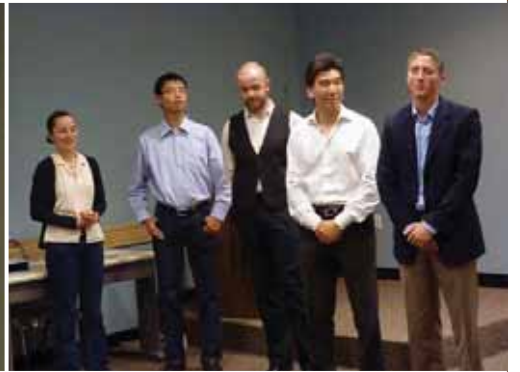
Division "C" in Action



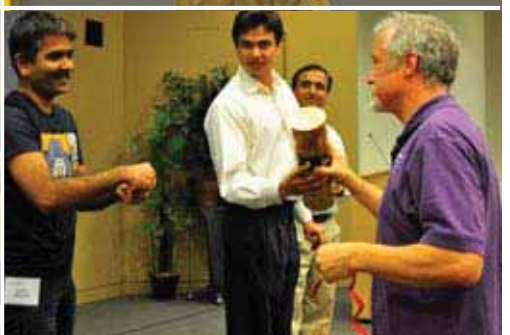
Division "D" in Action



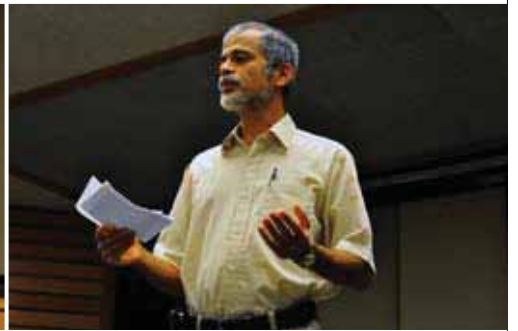
Division "E" in Action



Division "F" in Action



Division "G" in Action



Division "H" in Action



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Microsoft congratulates all of the Fall Contest winners in District 4, for their effort and dedication!

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District 4 Toastmasters **Fall Conference**

Save the Date

District 4 Spring 2012 Conference

featuring:

Table Topics & International Speech Contests

May 12, 2012

www.d4tm.org



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are made